



Platform Thinking Internal Training Programs

BOUNDARYLESS

Why training your workforce in Platform literacy

In an increasingly interconnected age, full of pervasive technologies *Platform Organizations* are transforming the way we work and produce value.

Operating as hubs, platforms sustain interactions and organize skills & resources exchange beyond the traditional organizational boundaries. By leveraging ecosystems of entities, platforms create unprecedented outcomes: studies show that platforms are resilient, provide better results, growth, revenues, and better valuations.

A systemic view of markets is essential to a modern theory of platforms: **that's what we aim at transferring** to the participants of our public bootcamps.

Our **Platform Design private training programs** are delivered in optimized formats and will help your teams become part of a **network** of individuals and organizations that master the real potential of platform design, beyond buzzwords and false promises for really transformative impacts.

Platforms generate more impact with fewer resources & evolve together with ecosystems.

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Know more about Boundaryless and subscribe for our Newsletter at www.boundaryless.io
Get in touch with us hello@boundaryless.io - Call us: +39 3288818730

How can we build the best program to help you learn?

Boundaryless training programs can be optimized for the specific contexts, size and strategic priority of the organization that wants to improve its understanding of the Platform age.

We will build ad-hoc training sessions that mixes and merges our well tested formats



The Mindshift Session

Our mindshift sessions are designed to quickly - in a few hours - reset the thinking on the future of the business, understanding platforms and having a glance of the potential of the Platform Design Toolkit.

When to choose the Mindshift Session: these sessions are perfect for decision makers with little time that need to understand the potential of the approach.



The Private Bootcamp Format

A full fledged program, similar to our public certifications, that gives teams a deep understanding of all the key questions in platform thinking, from exploration to design, from network effects to running workshops at scale.

When to choose the Private Bootcamp: to create a new design capability internally, and bring your teams in touch with a global community of certified professionals,



Learning by Strategizing

Our trainings provide examples and training optimized case studies but we often integrate **strategic project-work** in our trainings to ensure that one or multiple teams can develop not only an understanding of the topics, but also applying them freshly on existing strategic challenges, products, innovations and more



Developing internal extensions and personalizations of the toolkits

When the maturity of the organization grows we help create **ad-hoc toolkits**, extending the open source methodology and optimizing the frameworks for the organization's context and challenges: integrating platform design into the innovation and design practices, creating internal communities of practice and thought leadership.

How will it work?

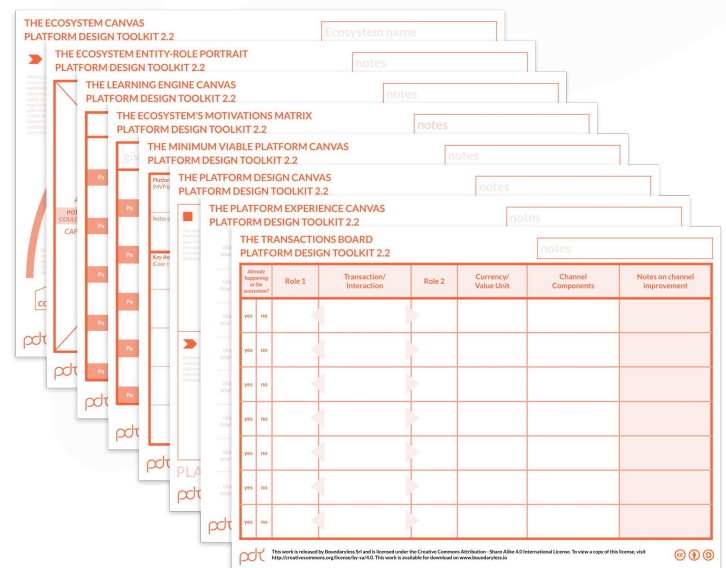
The design and development of the internal training will be based on:

- defining your strategic learning objectives;
- creating the specific program based on what you want to achieve;
- training delivered by senior facilitators with extensive experience;
- both **online** and **in person** trainings formats are possible.

About the Platform Design Toolkit

Born in 2013, the **Platform Design Toolkit** is now adopted worldwide by startups, corporates, and non-profit organizations, and is taught in some of the major business and design schools worldwide.

Using Platform Design Toolkit means **joining a global community of practice** and using **open source, creative commons released, zero lock-in tools** you will always be free to use.



Every organization can use the Platform approach: leverage Platform Design to shape ecosystems.