



Innovation Platform Portfolio Management

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Why this program

In an **increasingly interconnected** age, full of **pervasive technologies** *Platform Organizations* are transforming the way we work and produce value.

Operating as hubs, platforms sustain interactions and organize skills & resources exchange beyond the traditional organizational boundaries. By leveraging ecosystems of entities, platforms create unprecedented outcomes: studies show that platforms are resilient, provide better results, growth, revenues, and better valuations.

When organizations mature in their understanding of the platform economy they realize that they have to look at their technological and organizational capabilities, map them out to facilitate their rethinking in an optimized way.

An unbundled and reorganized set of capabilities lend itself to being rebundled nearer to the customers: efficiencies can be sought in leveraging on existing user bases, generating so-called spillover growth between different products, marketplaces, extension platforms.

Partnerships will be attracted due to the broader consistency in how your organization commercializes services and innovations in a more strategic way, achieving flow, growth, and optimization.

Platforms generate more impact with fewer resources & evolve together with ecosystems.

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Know more about Boundaryless and subscribe for our Newsletter at www.boundaryless.io
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Innovation Platform Portfolio Management

Our innovation portfolio management services optimized for a platform-ecosystem context leverage on **mapping capabilities, products and initiatives** and help you **restructure them strategically**, increasing the **opportunities for monetization, cross-product efficiency**, possibilities to **drive growth across the spectrum** and making it easier for your employees to contribute value in an entrepreneurial way, building new products and services.

Through this approach your organization will achieve:



A map of the organization's capabilities

An understanding of your capabilities and how they can support your go to market strategy consistently;



Optimized partnership programs::

to attract more partners due to the organization's capabilities to bring efficiencies; as partners create extensions to your services they can reach many more users;



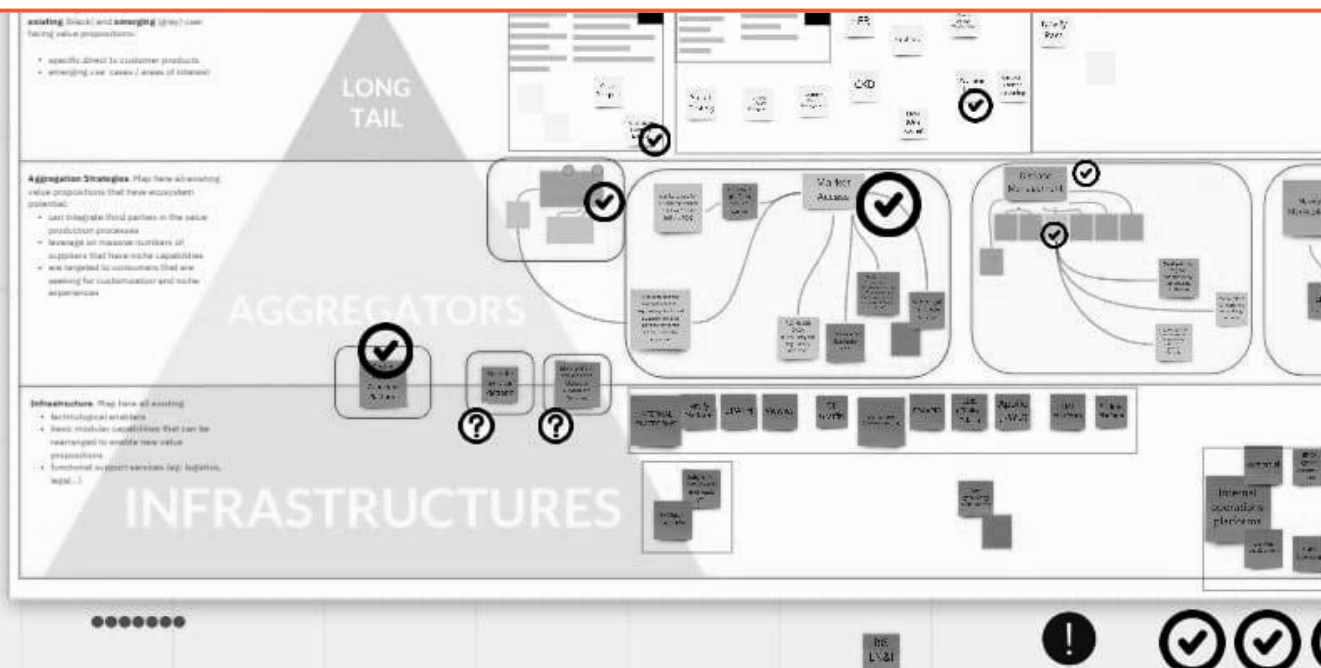
Create interfaces and monitor new patterns:

as you create interfaces between pieces of your products and services portfolio, infrastructures and APIs you can intercept patterns of use and monitor new trends for innovation.



Learn how to drive growth strategically:

across different products and value propositions, piggybacking on your user bases, generating network effects more easily;



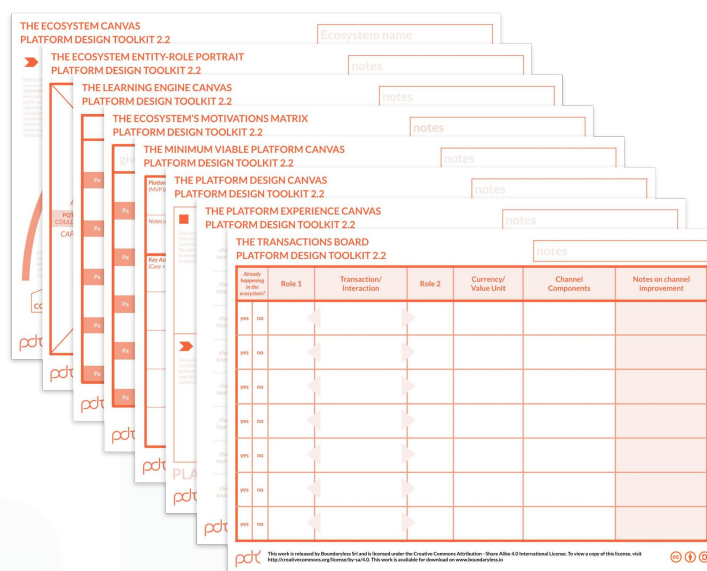
Enumerating and consolidating the Ecosystem / Are...



About the Platform Design Toolkit

Born in 2013, the **Platform Design Toolkit** is now adopted worldwide by startups, corporates, and non-profit organizations, and is taught in some of the major business and design schools worldwide.

Using Platform Design Toolkit means **joining a global community of practice** and using **open source, creative commons released, zero lock-in tools** you will always be free to use.



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