



The Platform Design Ignite Program

BOUNDARYLESS

Why this program

In an **increasingly interconnected** age, full of **pervasive technologies** *Platform Organizations* are transforming the way we work and produce value.

Operating as hubs, platforms sustain interactions and organize skills & resources exchange beyond the traditional organizational boundaries. By leveraging ecosystems of entities, platforms create unprecedented outcomes: studies show that platforms are resilient, provide better results, growth, revenues, and better valuations.

With the **Ignite Program** we help organizations tackle two strategic challenges at once: explore new platformization opportunities, and instill platform thinking literacy among a large groups of employees, a large number of active teams.

Our ignite programs are powerful, co-creative ways to get a number of teams to execute platform exploration and design, and to create internal communities of practice.

***Platforms generate more impact with fewer resources & evolve together
with ecosystems.***

BOUNDARYLESS

Know more about Boundaryless and subscribe for our Newsletter at www.boundaryless.io
Get in touch with us hello@boundaryless.io - Call us: +39 3288818730

A detailed description of the Ignite Program

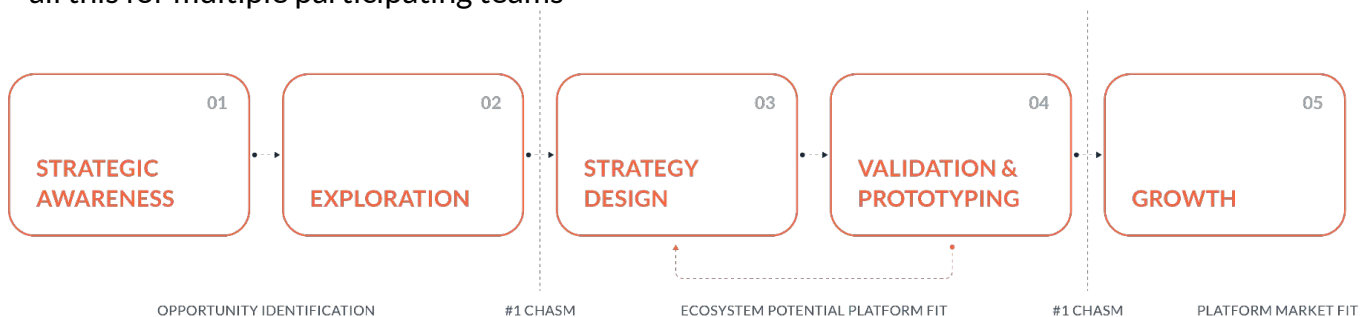
The ignite programs are ultra-scalable programs that allow many teams to share the same process, learning from each other and from our facilitators in full pace with a strong multiplier effect: the possibility to use a shared methodology will allow you to achieve massive impacts with relatively lower investments and create a community of practice at the same time.

We run this program as either immersive multi-day workshops or as a series of on-demand, focused sprints for your teams: these sessions can take place live, or online, and are shaped according to the client's needs, in line with strategic challenges, such as the launch new products and services, or organizational evolutions.

The ignite sessions normally cover:

- **Ecosystem scanning** to discover what's already available for the ecosystem
- **Value chain mapping** and analysis to identify the elements to control and leverage
- Description of the **potential to transact value** in the ecosystem
- Identification of the **support services** that could be created to support evolution
- Consolidation of actionable **platform experiences** that can be brought to the target ecosystem and their related **business model**
- Setup and execution of **interviews** and **MVPs** for validation
- Step by step mentoring in **growth hacking** once validation is achieved

all this for multiple participating teams



What will you achieve with the Ignite Program?

The Ignite program will expose many participants to a **full and deep understanding of our framework and unified market theory** and at the same time offer an opportunity to speed up the development of many different platform business ideas for your organization.

Through this the program your organization will achieve:



Cross-team inspiration and cross-seeding:

discover potential synergies between teams, projects and new business cores by allowing teams to exchange insights and progress;



A wide exploration perspective:

A wide exploration perspective: explore opportunities for new platform business, starting from your existing products or beyond;



An energized community of practice:

bring home a well-trained community, diverse experiences and create the basis for an internal leadership that can lead the rest of the organization inside the platform age.



The greatest value for the investment:

leverage on the scalability of the open-source methodology with Boundaryless facilitators supporting multiple teams all at once;

How will it work?

The process will include:

- a **multiple days program of workshops**, designed with your leaders, optimized for your teams and facilitated by the Platform Design Toolkit senior facilitators;
- all **materials and guides**, that you'll be keeping with you as they're all open source;
- a **coaching phase** to ensure all the teams follows-up with the execution;
- potential **community of practice animation** for further development of platform thinking inside the organization;

***Note that** the program is highly customizable and won't necessarily cover all phases described in the document. All interventions are subject to personalization on the specific needs of the customer.*

FAQs

What if we already have some platform projects?

- The workshop has been widely used to identify strategic shortcomings, pivot strategies, and ideas and provide teams with renewed clarity for execution. Our Ignite programs often involve teams at different maturity levels.

How many teams can participate?

- We provided workshops to hundreds of people contemporarily, up to more than ten teams at the same time.

What is the Target Audience?

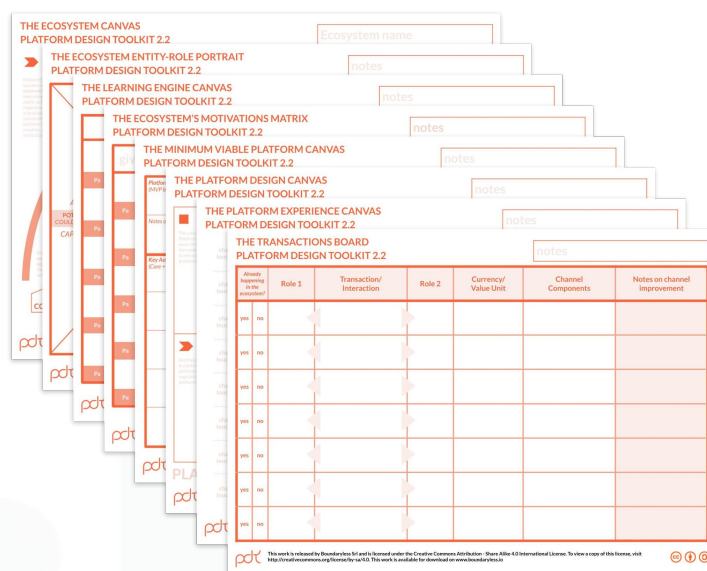
- Managers and Founders looking to catalyze platform thinking and innovation in their complex organizations, wanting to ensure cross-fertilization and shared approaches to platform thinking;
- Creatives, Designers and Consultants who want to use a simple and effective set of design tools to design solutions for the present times;
- Community managers of digital platforms or collaborative spaces such as incubators, makerspaces, coworking spaces or networks;



About the Platform Design Toolkit

Born in 2013, the **Platform Design Toolkit** is now adopted worldwide by startups, corporates, and non-profit organizations, and is taught in some of the major business and design schools worldwide.

Using Platform Design Toolkit means **joining a global community of practice** and using **open source, creative commons released, zero lock-in tools** you will always be free to use.



BOUNDARYLESS