Executive Summary

Business Strategy and Organization Design for the age of Ecosystems

To enable everyone to participate in the future of organizing

What we do

Our Frameworks and Services

Boundaryless helps global customers with Business Strategy and Organization Design for the age of Ecosystems

We create open-source frameworks for platform design and entrepreneurial organization development.

We support a global community of organizations, institutions, and individuals through workshops, training, and consulting services.

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- **Workshops**
- **Consulting**
- **Large Scale Innovation Programs**
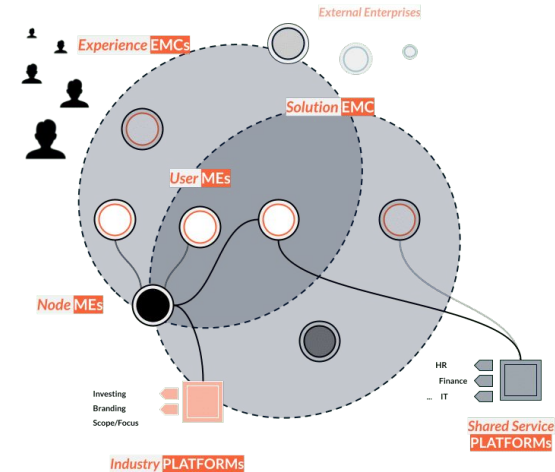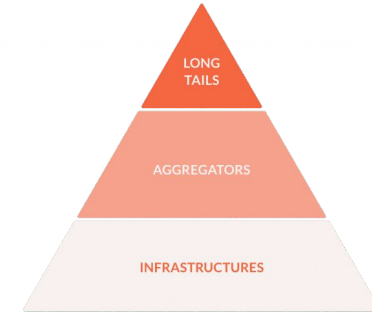- **Ad-Hoc Design Frameworks**

- **Org-wide trainings**
- **Organizational Change**
- **Executives & Boards Advisory**

A Theory that unifies Markets and the Firm

Product & Services innovation on top of a strong organization

Today is essential to see organizations, and the teams that make them, connected with markets and society beyond the organizational boundaries.

We developed a **fully integrated framework** that connects the inside and the outside of the organization with ecosystemic market opportunities and lets the employees express their entrepreneurial skills.
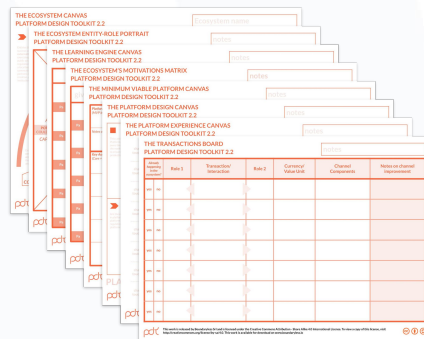
Two Key Contexts of Work: Business Model Innovation and Organizational Design and Development

Business Model Innovation with Platform Strategies powered by the Platform Design Toolkit

Our world-renowned methodology for **platform design and innovation** help customers identify opportunities for new platforms, products, and services.
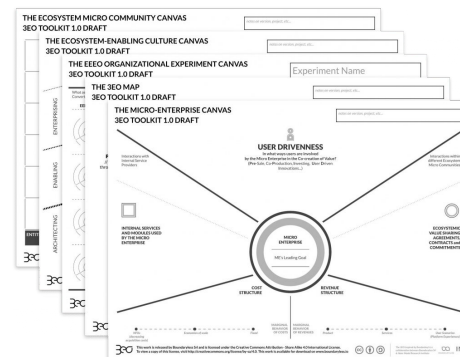
We help customers design and validate their strategies on the market and implement their growth strategies: all with proven techniques adopted by thousands.

Organizational Innovation with an Entrepreneurial & Ecosystemic approach with the 3EO Toolkit

We help customers **evolve their organizational models** by creating more autonomy for teams, and by unleashing entrepreneurial spirit.

By reducing bureaucracy and letting the organization engage directly with markets, our customers shape firms equipped to pursue an exponential set of opportunities.
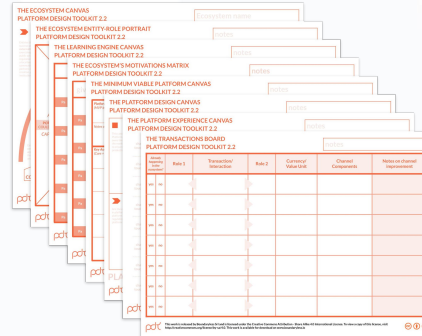
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Our Frameworks: **PDT** and **3EO**
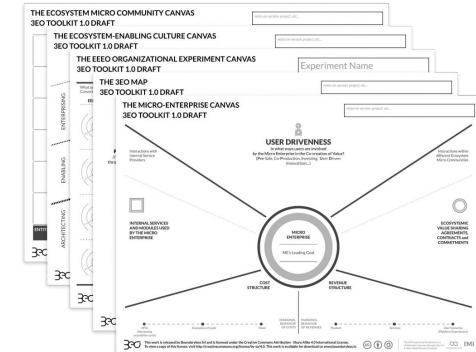
The Platform Design Toolkit

- Born in 2013, now adopted by 80k+ users, Fortune 500s and the UN;
- Full-fledged set of tools to help customer explore new platform opportunities and design platforms;
- Easy to use, step-by-step guides you from exploration to prototyping, validation and business growth.

The 3EO Toolkit

- Born in 2019 increasingly adopted worldwide as it integrates the most innovative approaches to building entrepreneurial organizations;
- Based on the experience of pioneers, inspired by Haier's Rendanheyi and co-developed with the Chinese innovation giant, integrates best practices from other organizational development leaders;
- Helps you move from piloting to full scale organizational adoption.

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Our Frameworks: from practice to the Commons

We embody our mission of open access and empowerment

Boundaryless wants to reduce the barriers to entry for any constituent to build **organizations** and **business models** fit for the 21st Century.
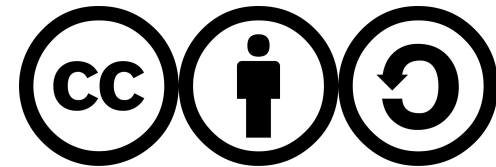
We do it by **creating frameworks** based on our direct advisory and first-hand organizational and business model development experience, by partnering with pioneers and leaders and by interacting with our ever-growing community of adopters.

Every time we achieve new developments in our theory and practice we bring these back to our community by releasing them with a permissive Creative Commons license.

The License we choose: Creative Commons

All our publicly released works are released under the Creative Commons Attribution-ShareAlike 4.0 International (CC BY-SA 4.0) license - get a copy here.

Users can use our publicly released frameworks and guides for commercial purposes (such as consulting, building products, teaching) as-is. In case users modify and redistribute, create derivative works that are "based on" our released they will need to release their work with a compatible license (*share alike* clause) and attribute to us the original work (*attribution clause*).

Our Continuous Research

Independent and Sponsored Research

We partner with organizations to apply our open research process, to strategic challenges, producing strategic advantages and employer branding by communicating research outcomes openly.

Leading organizations have co-invested in research with Boundaryless to explore the future of business models, organizations, and civic society and to communicate research outcomes.
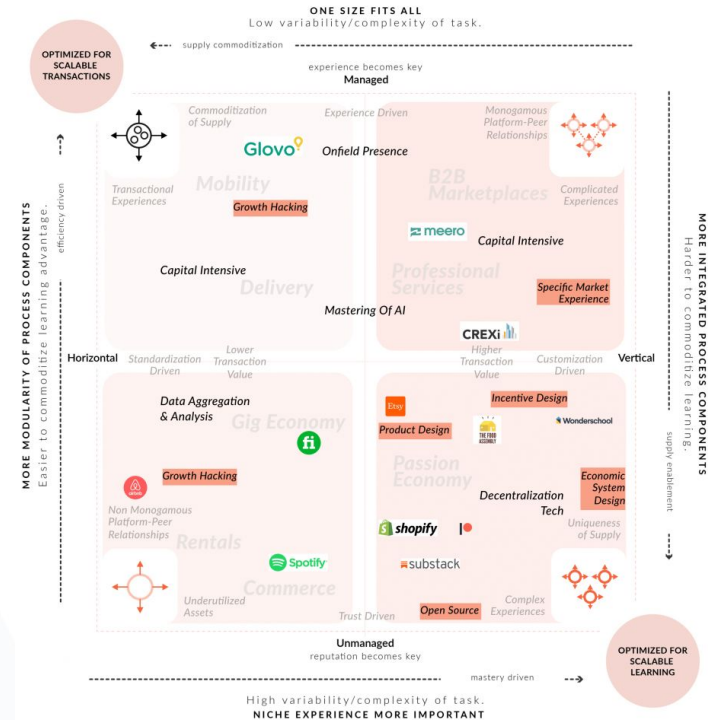
Past research partners include:

Our Latest Whitepaper

New Foundations of Platform-Ecosystem Thinking

This white paper helps readers understand:

- How scalable strategies are essential to engage with new socio-economic trends and global risk factors characterizing these unpredictable times.
- How organizations can keep—or gain— a central position in business ecosystems while embracing governance models that ensure whole-system development.
- What opportunities exist for platform thinking as markets become more complex, heavily regulated, and investment intensive.
- How new frontier technologies such as blockchain, machine learning, AI, biotech and more are opening new possibilities to mobilize and connect ecosystems.
- How the boundaries and the shape of a traditional organization are now blurring into interconnected, distributed, and collaborative organizing.
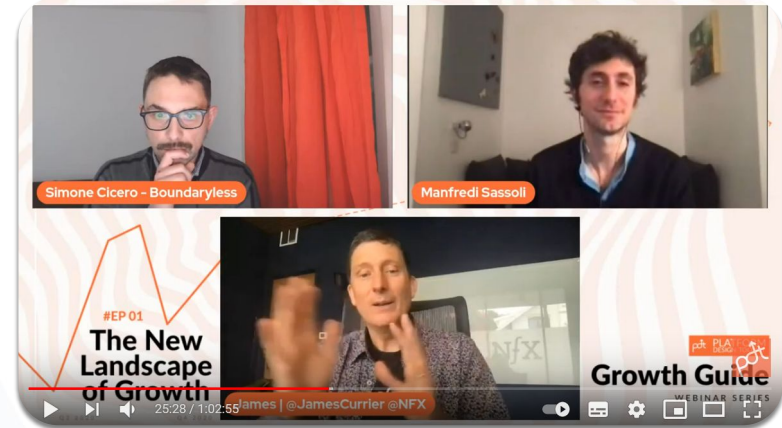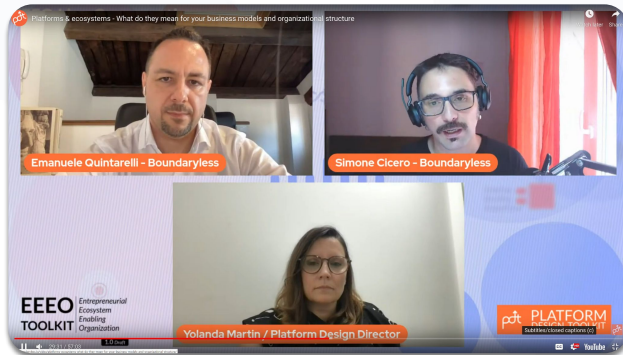
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Our Podcast & Webinars

The Boundaryless Conversations Podcast is an ongoing exploration of the future of Platforms & Ecosystems: we explore the newly emerging perspectives about how we organize at scale in a rapidly changing world.

Our regular webinar series cover a wide range of topics, and involve thought leaders and practice experts from many fields.

Some of our Global Customers

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